

PRICE PAID DATABASE METHOD AND SYSTEM

ABSTRACT OF THE DISCLOSURE

5 A novel price paid database, method, system, and computer program product in which
checkout items are scanned at a plurality of stores, and a checkout computer identifies the
purchased items. The checkout computer determines a price paid for each purchased item. A
central computer records in a price-paid database an item identification and price-paid for
each purchased items. The central computer publishes the price-paid database. The checkout
computer recurrently updates the price-paid database in the central computer with the price
paid for each purchased item, the customer identification (if available), the store
10 identification, and a list price for each purchased item.